

PRESS RELEASE

Bönnigheim, 30th of June 2026

The AMANN Group is realigning itself – Structural transformation to strengthen long-term competitiveness

The AMANN Group is launching a company-wide transformation programme to position itself for even greater competitiveness and growth in the long term. The reorganisation also includes structural adjustments to the global organisation, the devolution of responsibility to international markets, and cost-cutting measures – combined with a reduction in capacity at the German headquarters, which will begin in mid-2026 and be implemented by the end of 2028.

Profound shifts across the global textile and apparel industry, increasingly volatile supply chains and geopolitical developments are creating growing complexity and new challenges for the company. In response, the AMANN Group is strengthening its regional organisation to bring decision-making even closer to its markets and customers while supporting profitable growth. Going forward, regional clusters with clear responsibility for revenue and profitability will form the core of the future organisation, enabling decisions to be made closer to markets, customers and regional growth opportunities. This structure will be complemented by hubs and competence centres at cost-efficient locations, as well as the targeted expansion of the company's presence in growth regions, particularly in Asia.

"We are deliberately taking early action from a position of strength," says CEO Markus Nicolaus. "Our company is in a strong and stable position today, and this is precisely what enables us to shape the necessary changes actively, in a structured and responsible manner. Throughout its more than 175-year history, the AMANN Group has repeatedly adapted successfully to changing market conditions. Today, we are once again evolving our organisation to better capitalize on market opportunities, strengthen our competitiveness and remain successful in the long term."

Transfer of expertise from the headquarters

As part of the realignment, responsibilities, expertise and decision-making authority will be transferred from the German headquarters to regional competence centres and international markets. The company is committed to implementing these measures in a socially responsible manner and is working closely with employee representatives on a reconciliation of interests and a social plan. Further details will be communicated as the process progresses.

Operations remain reliable

Throughout the transformation, the AMANN Group guarantees stable operations and ensures the continuity and reliability of its business. Quality, reliability and customer focus continue to be the foundation of the company's actions.

About us

The AMANN Group, headquartered in Bönningheim, is one of the world's leading manufacturers of high-quality sewing and embroidery threads. Since its foundation in 1854, the company has combined tradition with innovation, working together with its customers to develop forward-looking products and individual solutions for a wide range of applications and industries – including apparel, automotive, technical textiles and work safety. Today, the company employs around 2,800 people worldwide, including approximately 340 in Germany. With its own production sites in Europe and Asia and sales activities in more than 100 countries, AMANN has a strong global presence. Sustainability, quality and continuous technological development are at the core of the company's actions.

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Press material

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<https://www.amann.com/meta/press>